



Annex
Approved by
Decision 274A issued by the
RA Public Services Regulation Commission
as of 1 June, 2011

“Viva Armenia” CJSC Report on the Main Economic and Technical Indicators of Mobile Services for Q3, 2024

	Main technical and economic indicators	Measurement units	
1	Operating revenues, including:	thousand AMD	
1.1	Revenues from mobile communication and associated activity	thousand AMD	14,489,023
1.1.1	Revenues from voice services	thousand AMD	2,827,622
1.1.2	Revenue from VAS (excluding revenue from data transfer), including:	thousand AMD	1,182,060
	SMS and MMS	thousand AMD	954,296
	Other	thousand AMD	227,764
1.1.3	Data transfer services, including:	thousand AMD	7,430,238
	Broadband Internet access services (other than by phone) (through USB modems)	thousand AMD	176,299
	Mobile communication network services (through handsets)	thousand AMD	7,253,939
	Other	thousand AMD	
1.1.4	Revenue from SMS and MMS	thousand AMD	179,221
1.1.5	International roaming revenue (own subscribers)	thousand AMD	272,918
1.1.6	International roaming revenue (guest subscribers)	thousand AMD	225,668
1.1.7	Revenue from interconnection including:	thousand AMD	1,171,332
	Voice services	thousand AMD	1,149,241
	SMS and MMS	thousand AMD	22,091
1.1.8	Revenues from line rental services	thousand AMD	-
1.1.9	Sales of handsets and accessories	thousand AMD	113,402
1.1.10	Other revenues	thousand AMD	1,086,560
2	Operating Expenses (OPEX), including:	thousand AMD	7,302,537
2.1	Interconnection expenses	thousand AMD	862,228
2.2	Line rental expenses	thousand AMD	147,249
2.3	Advertising and Marketing expenses	thousand AMD	231,615
2.4	Dealer commissions	thousand AMD	402,572
2.5	Payroll expenses	thousand AMD	2,373,157
2.6	Mobile network exploitation and maintenance expenses	thousand AMD	240,048
2.7	Other OPEX	thousand AMD	3,045,667



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3	Operating Income Before Depreciation Amortization (OIBDA)	thousand AMD	7,186,486
4	Depreciation of fixed assets and amortization of intangible assets	thousand AMD	2,763,690
5	Other operating income	thousand AMD	
6	Non-operating income	thousand AMD	149,672
6.1	Financial income	thousand AMD	509,632
6.2	Financial expenses	thousand AMD	(298,278)
6.3	Gain/loss from exchange rate differences	thousand AMD	(59,001)
6.4	Other Non-Operating revenues/expenses	thousand AMD	(2,681)
7	Profit before taxation	thousand AMD	4,572,468
8	CAPEX	thousand AMD	1,102,360
9	Mobile connection indicators		
9.1	Number of active subscribers (at the end of the reporting period)		2,376,684
9.1.1	Prepaid subscribers	subs	2,098,956
9.1.2	Postpaid subscribers	subs	277,728
9.1.3	Broadband Internet subscribers (other than by phone)	subs	66,994
9.1.4	Subscribers using data services (by phone)	subs	1,859,351
9.2	Average revenue per active user (ARPU-3M)	AMD	1,883
9.2.1	Prepaid subscribers	AMD	1,462
9.2.2	Postpaid subscribers	AMD	3,380
9.2.3	Broadband Internet subscribers (other than by phone)	AMD	889
9.2.4	Subscribers using other data services	AMD	82,502
9.3	Average traffic per user (including interconnection and incoming roaming) (MoU, Mb OU)	minutes	630
9.3.1	Prepaid subscribers	minutes	626
9.3.2	Postpaid subscribers	minutes	665
9.3.3	Broadband Internet subscribers (other than by phone)	Mb	6,007
9.3.4	Subscribers using other data services	Mb	-
9.4	Unit price (including interconnection and incoming roaming) (APPM, APP Mb)	AMD	0.92
9.4.1	Prepaid subscribers	AMD	0.59



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9.4.2	Postpaid subscribers	AMD	1.19
9.4.3	Broadband Internet subscribers (other than by phone)	AMD	0.15
9.4.4	Subscribers using other data services	AMD	-
9.5	New Activations		185,302
9.5.1	Prepaid subscribers	subs	164,420
9.5.2	Postpaid subscribers	subs	20,882
9.5.3	Broadband Internet subscribers (other than by phone)	subs	4,211
9.5.4	Subscribers using other data services	subs	-
9.6	Churn		136,302
9.6.1	Prepaid subscribers	subs	124,195
9.6.2	Postpaid subscribers	subs	12,107
9.6.3	Broadband Internet subscribers (other than by phone)	subs	2,196
9.6.4	Subscribers using other data services	subs	-

*Capitalization by IFRS15, IFRS16 is not considered