



Annex  
Approved by  
Decision 274A issued by the  
RA Public Services Regulation Commission  
as of 1 June, 2011

**“Viva Armenia” CJSC Report on the Main Economic and Technical Indicators of Mobile Services for Q2, 2024**

	Main technical and economic indicators	Measurement units	
<b>1</b>	<b>Operating revenues, including:</b>	thousand AMD	
1.1	Revenues from mobile communication and associated activity	thousand AMD	<b>13,507,748</b>
1.1.1	Revenues from voice services	thousand AMD	2,722,864
1.1.2	Revenue from VAS (excluding revenue from data transfer), including:	thousand AMD	1,178,995
	SMS and MMS	thousand AMD	923,436
	Other	thousand AMD	255,559
1.1.3	Data transfer services, including:	thousand AMD	7,075,801
	Broadband Internet access services (other than by phone) (through USB modems)	thousand AMD	177,101
	Mobile communication network services (through handsets)	thousand AMD	6,898,700
	Other	thousand AMD	
1.1.4	Revenue from SMS and MMS	thousand AMD	175,243
1.1.5	International roaming revenue (own subscribers)	thousand AMD	191,182
1.1.6	International roaming revenue (guest subscribers)	thousand AMD	193,900
1.1.7	Revenue from interconnection including:	thousand AMD	1,109,338
	Voice services	thousand AMD	1,089,665
	SMS and MMS	thousand AMD	19,673
1.1.8	Revenues from line rental services	thousand AMD	-
1.1.9	Sales of handsets and accessories	thousand AMD	75,240
1.1.10	Other revenues	thousand AMD	785,185
<b>2</b>	<b>Operating Expenses (OPEX), including:</b>	thousand AMD	<b>6,783,090</b>
2.1	Interconnection expenses	thousand AMD	812,953
2.2	Line rental expenses	thousand AMD	157,736
2.3	Advertising and Marketing expenses	thousand AMD	115,821
2.4	Dealer commissions	thousand AMD	321,790
2.5	Payroll expenses	thousand AMD	2,344,031
2.6	Mobile network exploitation and maintenance expenses	thousand AMD	234,215
2.7	Other OPEX	thousand AMD	2,796,543



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3	<b>Operating Income Before Depreciation Amortization (OIBDA)</b>	thousand AMD	<b>6,724,658</b>
4	<b>Depreciation of fixed assets and amortization of intangible assets</b>	thousand AMD	<b>2,945,258</b>
5	<b>Other operating income</b>	thousand AMD	
6	<b>Non-operating income</b>	thousand AMD	<b>178,577</b>
6.1	Financial income	thousand AMD	<b>233,412</b>
6.2	Financial expenses	thousand AMD	<b>(65,602)</b>
6.3	Gain/loss from exchange rate differences	thousand AMD	<b>(11,253)</b>
6.4	Other Non-Operating revenues/expenses	thousand AMD	<b>22,020</b>
7	<b>Profit before taxation</b>	thousand AMD	<b>3,957,977</b>
8	<b>CAPEX</b>	thousand AMD	<b>718,832</b>
9	<b>Mobile connection indicators</b>		
9.1	Number of active subscribers (at the end of the reporting period)		<b>2,327,684</b>
9.1.1	Prepaid subscribers	subs	2,058,731
9.1.2	Postpaid subscribers	subs	268,953
9.1.3	Broadband Internet subscribers (other than by phone)	subs	65,161
9.1.4	Subscribers using data services (by phone)	subs	1,792,585
9.2	Average revenue per active user (ARPU-3M)	AMD	<b>1,823</b>
9.2.1	Prepaid subscribers	AMD	1,407
9.2.2	Postpaid subscribers	AMD	3,386
9.2.3	Broadband Internet subscribers (other than by phone)	AMD	932
9.2.4	Subscribers using other data services	AMD	76,799
9.3	Average traffic per user (including interconnection and incoming roaming) (MoU, Mb OU)	minutes	<b>631</b>
9.3.1	Prepaid subscribers	minutes	627
9.3.2	Postpaid subscribers	minutes	668
9.3.3	Broadband Internet subscribers (other than by phone)	Mb	6,599
9.3.4	Subscribers using other data services	Mb	-
9.4	Unit price (including interconnection and incoming roaming) (APPM, APP Mb)	AMD	<b>0.89</b>
9.4.1	Prepaid subscribers	AMD	0.56



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9.4.2	Postpaid subscribers	AMD	1.19
9.4.3	Broadband Internet subscribers (other than by phone)	AMD	0.14
9.4.4	Subscribers using other data services	AMD	-
9.5	New Activations		<b>141,836</b>
9.5.1	Prepaid subscribers	subs	124,737
9.5.2	Postpaid subscribers	subs	17,099
9.5.3	Broadband Internet subscribers (other than by phone)	subs	6,328
9.5.4	Subscribers using other data services	subs	-
9.6	Churn		<b>111,048</b>
9.6.1	Prepaid subscribers	subs	98,176
9.6.2	Postpaid subscribers	subs	12,872
9.6.3	Broadband Internet subscribers (other than by phone)	subs	1,784
9.6.4	Subscribers using other data services	subs	-

\*Capitalization by IFRS15, IFRS16 is not considered